

HOW TO CREATE A PRINT-READY FILE: TABLOID BROCHURES

The following instructions will help you create a print-ready file. If after reading them you are still unsure about anything, please visit the [FAQ](#) section of our website, request a professional File Check or contact customer services.

1 FILE FORMAT

Send your file in **PDF format in 1:1 scale (not password-protected), without crop marks or registration marks.** The PDF should be sent in single pages in reading order - spreads will not be accepted. Send a single PDF file including both the cover and the inside pages, in reading order.

Page order

1 Cov. 2 Ins. frt. cov. 3 4 5 6 7 Ins. back cov. 8 Back cov.

8 Back cov. 1 Cov. 2 Ins. frt. cov. 7 Ins. back cov. 6 3 4 5

Single pages in reading order

Spreads

2 COLOURS

The same colour can appear slightly different on different media due to the physical composition of the paper. All files should be sent in CMYK (cyan, magenta, yellow and black), with a Fogra 39 colour profile. For text or black artwork we recommend using K100 black (0%-0%-0%-100%). Any images which are sent in RGB or in PANTONE colours will be automatically converted using a standard separation profile.

3 RESOLUTION

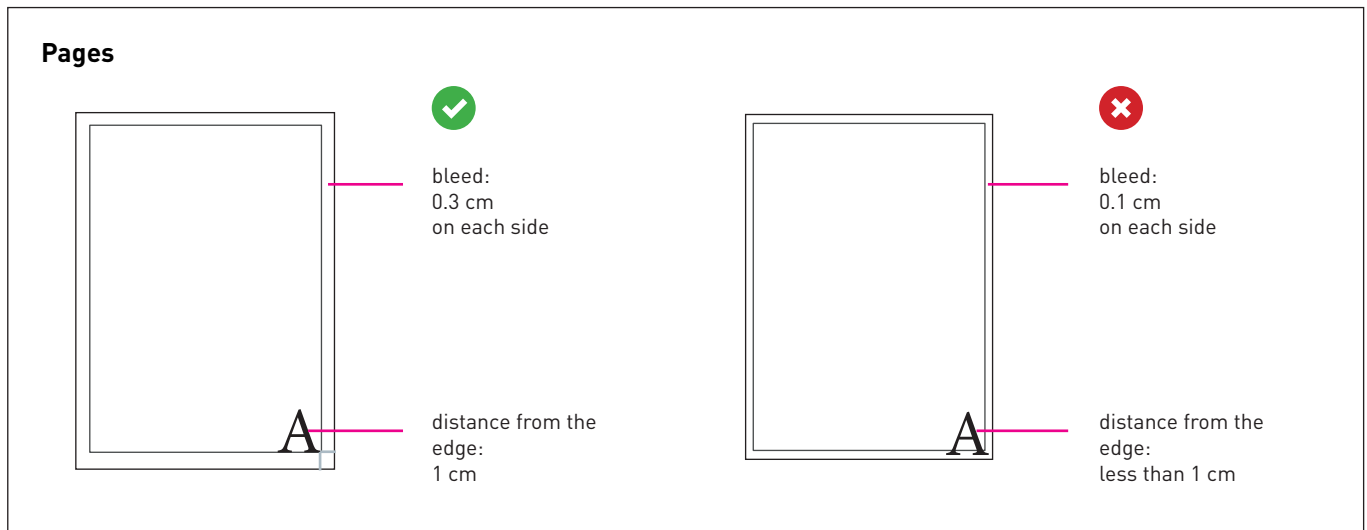
The optimal resolution for the print files is 300 dpi.

4 FONTS AND PATHS

Fonts should be embedded in the PDF or converted into curves/paths. The minimum font size (below which we cannot guarantee perfect print quality) is **6 pt**. The minimum printable line weight is **0.25 pt**.

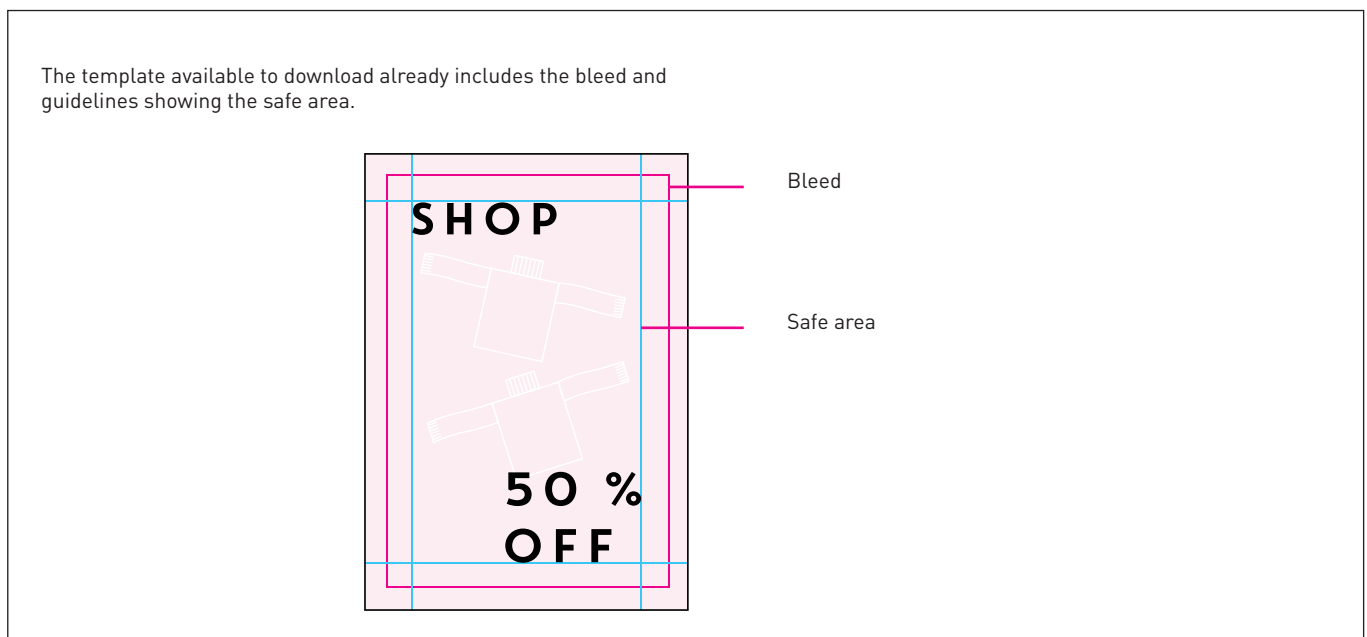
5 MARGINS AND BLEEDS

Export the file with a 3 mm bleed on each side. We also recommend placing text no more than 10 mm from the edge to avoid it being too close to the cut line and therefore difficult to read.



6 TEMPLATE

Always download **the template** for your product from the website and use it as the basis for creating your brochure. This will make it easier to create a print-ready file.

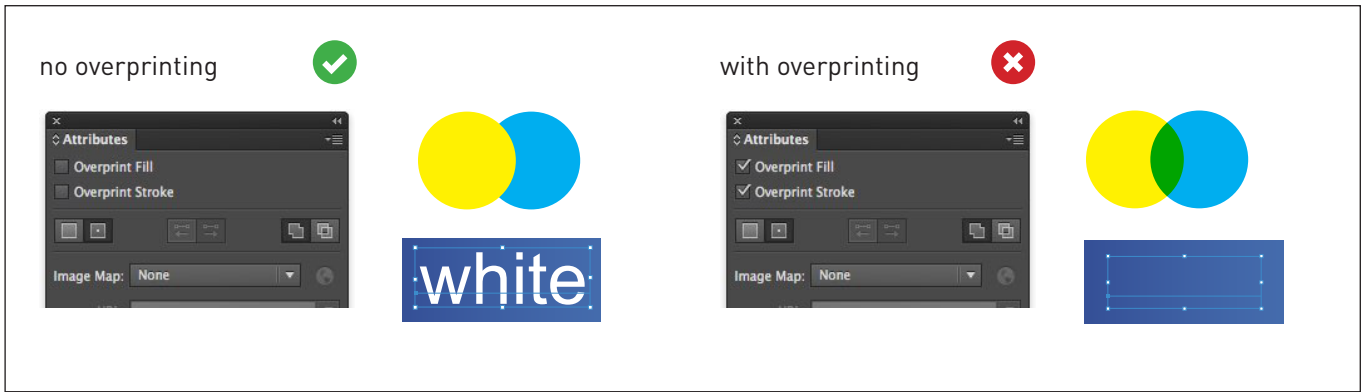


7 ADDITIONAL INFORMATION

We **do not advise placing frames and passepartouts too close to the edges**, to avoid any inaccuracy due to the cutting tolerances.

By default, when overlapping opaque colours are printed, the top colour knocks out the area underneath.

Overprinting prevents knockouts and allows the inks to overlap. To avoid unexpected colour results, **check that your file does not contain overprinted objects or text.**



8 NUMBER OF PAGES

The number given on the order form is the number of pages in the open brochure: each sheet comprises two pages, i.e. the front and the back. The total given on the order form also includes the cover, which always has four pages, and which for this product will be produced with the same paper type and weight as the inside pages. If only the outside front and back covers are to be printed, please include the inside front and back covers anyway as blank pages.

Tabloid brochures are only available in an A3 portrait format when open, which is folded in half and therefore delivered in A4 landscape format. We therefore recommend positioning the cover in the upper half of the first page.

4 pages

1 Cov.
2 Ins. frt. cov.
3 Ins. back cov.
4 Back cov.

8 pages

1 Cov.
2 Ins. frt. cov.
3
4
5
6
7 Ins. back cov.
8 Back cov.

GOOD TO KNOW - Tabloid Brochures



PDF



300 dpi



CMYK



FOGRA 39



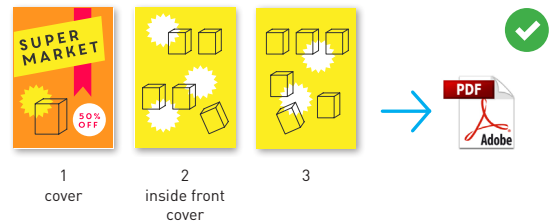
3 mm bleed



The tabloid brochures are in A3 portrait format, but delivered folded in half in A4 landscape format. We therefore recommend positioning the cover in the upper half of the first page.



Inside pages and cover: send a PDF file containing single pages in reading order.



The PDF should be exported without crop marks or registration marks.



FURTHER INFORMATION



Tabloid brochures are packed with straps and delivered on pallets shrink-wrapped in cellophane, with cardboard corner pieces. We do not deliver them in boxes because the straps allow us to divide up and sort magazines printed in smaller quantities more quickly, before passing them to our couriers. Each strap contains 200 brochures. Bear in mind, therefore, that the order will be delivered on pallets, and so you will need a means to move them.