

INSTRUCTIONS ON HOW TO CREATE A CORRECT FILE FOR EXTERNAL POSTERS

The following instructions are designed to help you create a proper printing file. If still in doubt, please download the template, visit our web site at the FAQ section, activate the File Verification with an operator or call our Support Service.

1 FILE FORMAT

Our systems only process PDF format files - not password protected.

2 FORMAT ORIENTATION

File format orientation must match the choice indicated at the time of the order - portrait or landscape.

3 TEMPLATE

During the customisation phase of sizes on the web site, our system automatically creates a PDF template. We recommend to download file, add your own graphic, eliminate all guide lines except for the green ones and save it again in PDF. This way the saved file will be correct. Be careful not to place graphics in the bleed area, as they will not show on the finished product.

4 PANELS

Each material has its own maximum printing size on a single piece. If your print exceeds this size, we will proceed with panelling. When ordering, and for materials requiring it, our system will advise when a product will not be delivered in a single piece.

5 COLOUR

The same colour can appear slightly different depending on the printing media. This is due to the material physical composition. All the colours are in CMYK (Cyan, Magenta, Yellow and Black) with the printing profile in Fogra 27. Images in RGB or with PANTONE colours shall be automatically converted with the standard separation profile.

6 RESOLUTION

The best resolution for the printing file is between 100 and 150 dpi.

7 ADDITIONAL INFORMATION

Minimum printing line weight is 0.5pt.

8 MARGINS AND BLEED AREA

External Posters require a PDF file in 1:1 scale +1 mm bleed area on each side.
Distance of texts from cutting border must be 3 mm.

